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SkuTouch Solutions Introduces USPS Parcel Return Service
Click Parcel Returns™ Improves Web-based Product Returns

KANSAS CITY, MO (March 1, 2007) Today, SkuTouch Solutions received approval from the United States Postal Service (USPS), to proceed with the introduction and roll out of Click Parcel Returns™ (CPR). The approval comes after SkuTouch completed USPS's stringent internal qualifications procedures.

"Our relationship with USPS allows us to bring Click Parcel Returns™ to the broadest market within the E-retail community," said SkuTouch President, Doug Obershaw. "Our product and services are positioned to improve customer loyalty and relationships between online buyers and sellers by adding efficiency to web-based product returns."

Click Parcel Returns™ is a North American recovery network that eliminates unnecessary freight charges by taking advantage of multiple return, inspection, refurbishment and consolidation centers. The relationship with USPS gives SkuTouch immediate access to a comprehensive distribution network adding scalability and efficiency.

"Timely handling of returned merchandise has significant benefit for retailers selling online," added Obershaw. "Now, online retailers have an affordable option for improving the customer return experience and collecting valuable marketing data on their product returns."

About SkuTouch Solutions

Founded in 2006, SkuTouch Solutions specializes in the science of reverse logistics, offering contemporary products and services that automate the process of managing returns. Through an array of software products and turn-key services, SkuTouch Solutions helps retailers process and recover returns more efficiently, improve customer satisfaction, enhance the collection of marketing data and make asset recovery more profitable.

Editor's Note:

SkuTouch Solutions will be available at the Internet Retailer Conference & Exhibit in June for demonstrations and interviews.

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